

FAX# 215 564 1103

**CREDIT ADVISORY: AGENCY
ORDER WORKSHEET**

CREDIT RISK !!!
HARRIS REPORT FROM REP

HARRIS REPORT FROM REP
**** CHANGES ****

ADV # 13324 ADV. NAME ISS/AMER. CROSSROADS

AGY # 01218 AGY. NAME CROSSROADS MEDIA LLC

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6402255

PRDCT AMER CROSSROADS EST#1339 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES	NOV3/12	NOV5/12	WK-1
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CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

DATE NOV13/12 12.47

REP: TO JEN
FR LINDSEY FOR CHERYL
M2 OK
TTLS \$47,525
PLEASE CONFIRM, THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START	:END	:SPTS:	WEEK	:DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	:DATE	:DATE	: /WK:	INVT	:	:SPTS:
AGENCY ADVERTISER CODE = 11												
AGENCY EST# = 1339												
AGENCY PRODUCT CODE = 27												
22	S		330P-700P	30		\$7,500.00	11/3	11/3	1		SAT	1
PROGRAM : PITTSBURGH VS. NOTRE DAME 11/3/12												
CON COM1: PITTSBURGH VS. NOTRE DAME 11/3/12												
35	A		330P-759P	30		\$7,500.00	11/3	11/3	1		SAT	1
PROGRAM : PITT-NOTRE DAME GAME RUNOVER												
ORD COM1: PITT-NOTRE DAME GAME RUNOVER												
ORD COM2: SPOT RAN 717P IN PRGM ORDERED - MB												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-22 FOR 1 SPOT/WK												

REP HEADLINE# 6402255 TRF# 339694 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV13/12 12.47
 *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#22			MISSED:SAT/330P-700P						
						OFFER:SAT/330P-759P						
						CMT:PITT-NOTRE DAME GAME RUNOVER						
						CMT:SPOT RAN 717P IN PRGM ORDERED - MB						
NOV/12									30S	\$7,500.00	(NOV5/12)	
									30S	\$7,500.00	PLS ADVISE.	

CONTRACT TOTAL 47525.00
 TOTAL SPOTS 25



COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6402255 TRF# 339694 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV5/12 14.38 *** WPXI-TV ***

ADV # 13324 ADV. NAME ISS/AMER. CROSSROADS REP.# OFF.# 18 SALESMAN #
AGY # 01218 AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY
66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6402255 CLASS: NATL. LOCAL REGIONAL
PRDCT AMER CROSSROADS EST#1339 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES NOV3/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV5/12 14.38

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#22 MISSED: SAT/330P-700P NOV3
OFFER: SAT/330P-759P NOV3
CMT: PITT-NOTRE DAME GAME RUNOVER
CMT: SPOT RAN 717P IN PRGM ORDERED - MB

30S \$7,500.00 (NOV5/12)
30S \$7,500.00 PLS ADVISE.

CONTRACT TOTAL 47525.00
TOTAL SPOTS 25